

MMI

Corporate Social Investment Profile
2017



MMI HOLDINGS



momentum



METROPOLITAN

GUARDRISK



multiply

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“Your ordinary acts of love and hope point to the extraordinary promise that every human life is of inestimable value.”
- Desmond Tutu



Chairman's report | 2017

“This CSI strategy will focus on supporting the youth in their quest to become employable, financially well and active citizens of the country.”

Dan Moyane

In the last decade or so the world has seen a rise in social, political and economic causes such as the #ArabSpring, #BlackLivesMatter and the #FeesMustFall movements. The youth of the world are at the heart of this active citizenry, and the youth of South Africa are no different. Young people have the creative ability to self-organise, sustain debate and challenge the status quo using platforms such as social media.



The MMI Foundation recognises that it has to play a part in keeping up with the challenges that the country is currently grappling with. In that regard we have decided to revise our corporate social investment (CSI) strategy. This CSI strategy will focus on supporting the youth in their quest to become employable, financially well and active citizens of the country. It will be driven by the MMI Foundation and implemented by MMI's client-facing brands.

This strategy would take into account how to genuinely create a brighter future for the disadvantaged youth and will be underpinned by global and local best practice. We want to see youth who are skilled and trained in appropriate disciplines so that they can unleash their entrepreneurial abilities, stand on their own feet, create opportunities for others or add value in other enterprises.

The youth of our country have the desire to live in an age where they feel heard and empowered. They want to improve their lives, as well as the living conditions of their respective communities. The MMI Foundation believes that an increasingly employed youth gives rise to a growing economy, reduces poverty and fosters an equal and empowered society. Currently, our focus on youth is driven through our support for programmes in various focus areas. The new strategy will be more deliberate in how it works to craft a future for our young people.

With the continued support of MMI Holdings, I believe that we are well on our way to creating a measurable impact of mutual and sustainable benefit for the youth of our country.

Dan Moyane
MMI Foundation Chairman

Message from the MMI Group CEO



Working together to drive change

“At MMI, we have learnt that openness, collaboration and respect provide the basis for building success and a shared future.”

Nicolaas Kruger

While our young nation is facing challenges, there are many examples of people selflessly driving change. Companies still have an important role to play in social investment, but there is a growing understanding that we have an individual responsibility to be active and involved citizens. In working to alleviate the challenges we face, many organisations rely

on the support of volunteers, which makes their role essential in driving lasting change and securing a brighter future for us all.

Our nation cannot accomplish all it needs to without its people working together. At MMI, we have learnt that openness, collaboration and respect provide the basis for building success and a shared future. Consequently, we encourage volunteer activities which result in a sustained impact for communities in need. In short, we support purposeful service.

Last year, we introduced the Lesedi Awards to recognise the efforts of MMI Volunteers who bring light into the lives of those who need it most. Fittingly, “Lesedi” means “light” in Sesotho. I am proud that MMI Volunteers continue to be a pillar of light and hope for many communities in South Africa. It shows that our

commitment to communities is much more than corporate responsibility, it is a commitment shared by our people, many of whom volunteer their services quietly and without any expectation of recognition.

I hope that the projects included in this publication inspire another year and generation of volunteers, who do their part to help solve the deep social and economic challenges facing many South Africans. Let’s be courageous and radical in taking on these challenges; let’s be visionary about what volunteering can achieve and let’s be brave about our potential. No matter our role or status, let’s bring hope and light to South Africa.

Nicolaas Kruger
MMI Group CEO

MMI

Foundation Board

The role of the MMI Foundation Board of Directors is to provide strategic oversight and guidance based on the vision, mission and objectives of the MMI Foundation. It also has the fiduciary responsibility to protect, monitor and control the Foundation's assets and investments.

Dan Moyane | Chairman



Dan has been responsible for corporate communication and corporate social investment at MMI Holdings since 2009. Dan's strengths lie in his people skills and leadership and management skills. He is a seasoned broadcaster with 37 years of experience in editorial and management roles under his belt, having worked as a news reporter, editor and presenter. His broadcasting credentials include Radio Mozambique's English Service, BBC, Radio 702, SABC and eNCA.

Leon Basson



Leon qualified as a chartered accountant in 1991 and completed his articles with PricewaterhouseCoopers in 1993. He joined Momentum in 1995 and assumed the position of group financial manager in 1998. He is currently the general manager of Group Finance Management for MMI Holdings. He is a member of the South African Institute of Chartered Accountants (SAICA) as well as SAICA's Long-term Insurance Interest Group. Leon brings his experience in financial management to the Foundation.

Prof Gita Ramjee



Gita is the director of the HIV Prevention Research Unit at the South African Medical Research Council. She is also a clinical professor in the Department of Global Health, School of Medicine and University of Washington and Honorary Professor at the London School of Hygiene and Tropical Medicine (LSHTM). She is a fellow of the Royal Society of Medicine and the Royal College of Physicians of Edinburgh. Gita is internationally renowned for her work on HIV prevention and was recognised by her peers with a lifetime achievement award at the 2012 International Microbicide Conference in Sydney, Australia.

Prof Peliwe Lolwana



Peliwe chairs the Quality Council for Trades and Occupations (QCTO). Previously, she worked and managed a variety of educational institutions, statutory bodies and government directorates. She has served in many commissions tasked with the transformation of education in the country. She chairs and serves in a number of associations, boards, foundations and councils in education and training in South Africa. Peliwe consults for some international education and training entities like the World Bank, United Nations Educational, Scientific and Cultural Organisation (UNESCO), the International Labour Organisation and the Network for International Policies and Cooperation in Education and Training.

Leila Moonda



Leila has a B.Comm Financial Management Degree from Unisa, a Post Graduate Diploma in Business Management from UCT and is a Microsoft Certified Solution Developer (MCSD). Leila has worked extensively in the South African corporate environment in diverse fields such as quality management, business process re-engineering and programming. She is one of the founders of the BEE Institute and is a current executive member of the National Association of BEE Consultants (NABC). Leila brings her experience in consumer education to the Foundation.

Ingrid Daniels



Ingrid is the director of the Cape Mental Health Society. Her experience in the disability sector spans a period of 34 years. She was the director of Epilepsy South Africa for seven years and has been the director of the Cape Mental Health Society since 2000. She is a founding member of the Western Cape Network on Disability and the Western Cape Directors Forum and is currently on the board of the South African Federation for Mental Health, Management Committee and Action Committee. Ingrid has been on the World Federation for Mental Health Board for the period 2015 - 2017, holding the position of the vice president for Programme Development. She is also on the Rural Mental Health Campaign Task Team.

Charmaine Hattingh | Company secretary

Charmaine Hattingh has been company secretary for Momentum Retirement Administrators since 2007. She joined the MMI Group Company Secretarial team in February 2016 and was appointed as company secretary for the Foundation on 5 October 2016.





Section 1

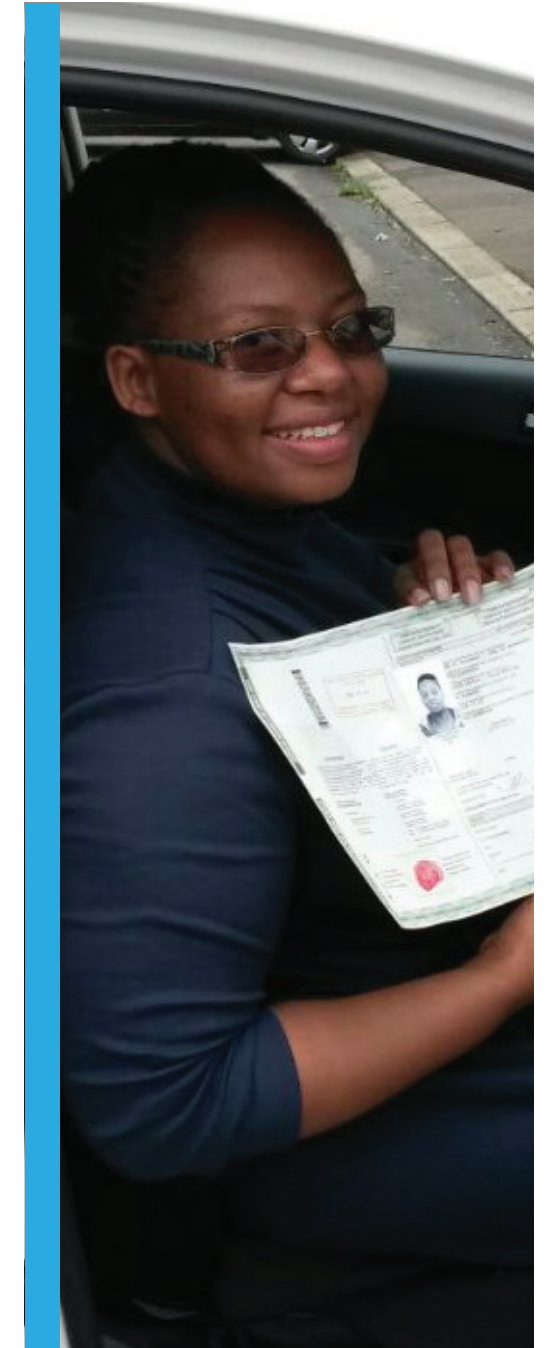
The role of CSI

Role of the MMI Foundation

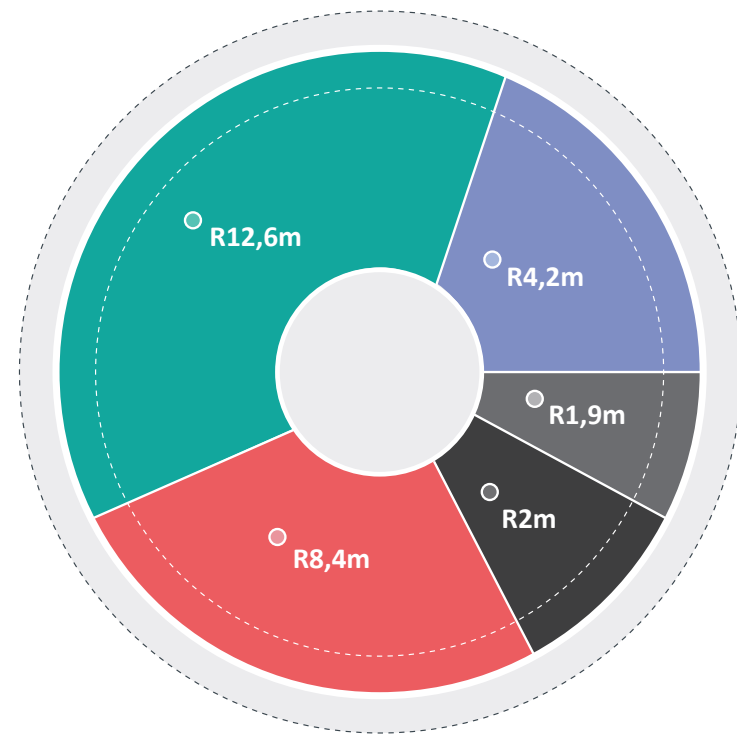
The MMI Foundation is an independent Section 21 non-profit company that integrates the corporate social investment (CSI) initiatives of MMI Holdings. The Foundation was set up to distribute CSI funds to non-profit organisations and institutions working towards the development and empowerment of the broader community.

MMI's corporate social investment is aimed at creating meaningful and lasting benefits for the communities in which we operate – empowering and assisting them to build better lives for themselves and their families. As such, we currently invest in projects that improve the social and financial wellness of communities by focusing specifically on education (including consumer education), health, disability and sports development.

The national presence of our client-facing brands means that MMI's CSI efforts reach across the country.



Spend per focus area



- **R8,4m on education** (Momentum, MMI Foundation, Metropolitan, Guardrisk)
- **R12,6m on consumer education** (Momentum, Metropolitan, Guardrisk)
- **R4,2m on health** (MMI Foundation, Metropolitan, Guardrisk)
- **R1,9m on disability** (Momentum)
- **R2m on sports development** (Momentum, Metropolitan, Guardrisk)

Total number of beneficiaries

2 196 645

R16,5m on SED

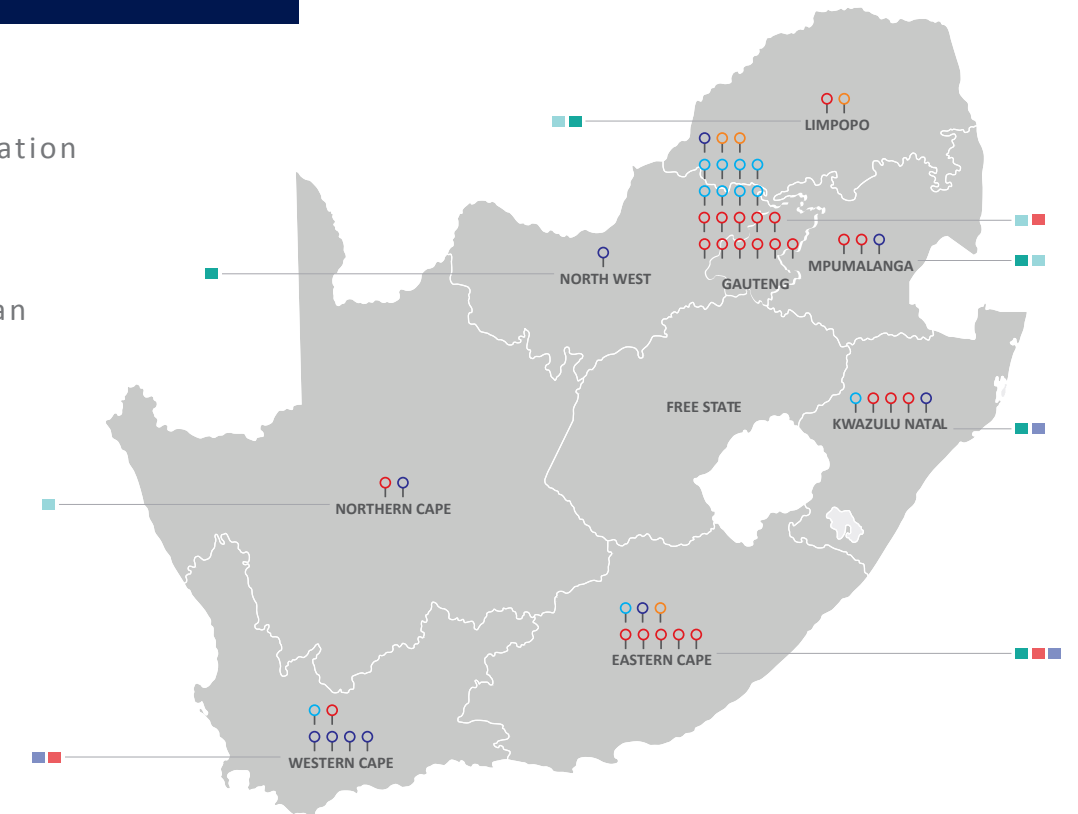
R12,6m on consumer education

Total spend for 2016 :

Over R29m

Focus areas

- MMI Foundation
- Momentum
- Metropolitan
- Guardrisk



National projects

MMI Foundation

1. National Education Collaboration Trust (NECT) – project spread across Limpopo, KZN, Northwest, Eastern Cape, Mpumalanga.
2. Paper Video in partnership with the Actuarial Society Educational Trust (ASET) – project spread across Northern Cape, Mpumalanga, Limpopo and Gauteng.

Momentum

1. M2E Cricket Bursary Programme – Gauteng, Western Cape, Eastern Cape.

Metropolitan

1. Financial literacy community workshops – Eastern Cape, KZN, Western Cape.

Understanding the map

Icon representing a project for a brand. Consult the brand key for colour associations.

Icon representing national projects.



Section 2

MMI

Foundation projects



Afrika Tikkun

Afrika Tikkun is the non-profit organisation that manages the Live The Future project on behalf of the MMI Foundation.

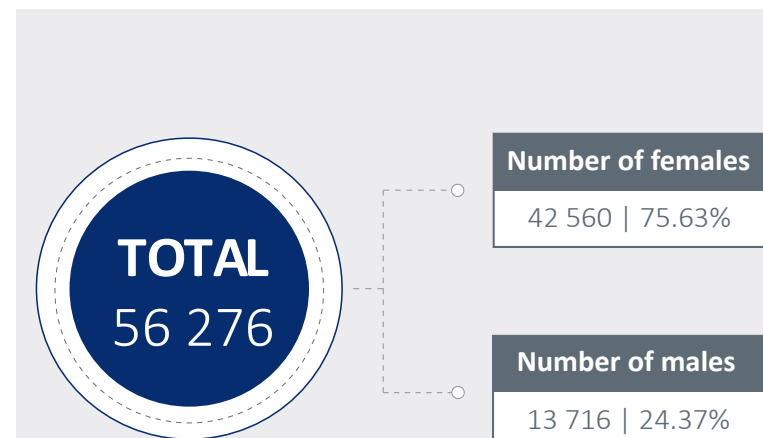
Overview

The programme focuses on HIV/Aids awareness, and mobilises communities to take control of their own health and wellness.

This programme rests on five pillars:

1. Community workshops.
2. Wellness testing and health promotion, events and outreaches.
3. Training of home based carers.
4. Treatment and health promotion to disabled patients.
5. Health promotion at clinics and day hospitals.

Highly skilled peer educators drive the health promotion at clinics. In 2014, they completed and passed their SETA accredited community workshop training (Bridges of Hope) and in March 2015, they completed and passed their SETA accredited HCT (HIV Counselling and Testing) training. They were then assigned to health facilities to complete their practicums and now assist their facilities on a regular basis with HIV testing when short staffed or at events. Thus making them trained, accredited and experienced HIV testers and health promoters. Last year they also completed TB Sputum and ARV Adherence training, enabling them to further assist clinic staff.



While patients are waiting in the clinic facilities the peer educators take the opportunity to engage them about their own sexual and general health, and that of their families. Many referrals also emanate from this. Over the years the programme has also formed strong partnerships with other NPOs and local government; increasing the reach of communities that can be served.

2. Number of beneficiaries who tested for HIV/AIDS and number of beneficiaries who tested positive and are now receiving treatment.

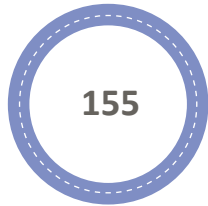


Number of HIV tests



4 048

Number of positive HIV tests



155

3. Age group of beneficiaries

Children (0-17 yrs)	13.51%
Youth (18-35 yrs)	55.24%
Adults	31.26%



4. Efforts to prevent the spread of diseases such as TB, HIV and STI's



TB mask distribution
—
4 528



Number of male condoms
—
159 890



Number of female condoms
—
15 019

momentum

Capacity building for NPOs (Siyakhula Trust)

Running a Non-Profit Organisation (NPO) is not an easy task. There is a lot of work that goes into keeping it functional and sustainable. NPOs, like many other organisations, require structure and have to comply with regulatory bodies such as the Department of Social Development. They also need to obtain accreditation from Sector Education and Training Authorities (SETAS). For individuals wishing to start or run an NPO, the red tape can be daunting. In terms of Sections 18 and 19 of the Non-profit Organisations ACT of 1997, an NPO is obligated to submit, within nine months after the end of its financial year, annual reports (a narrative report, annual financial statement and an accounting officer's report) including any changes to the organisation's constitution, physical address and office bearers.



Other factors like mismanagement of funds, dysfunctional management and non-compliance make NPOs vulnerable at the early stages of their existence. To help NPOs build their capacity, Momentum partnered with **Siyakhula Trust**.

<http://www.siyakhula-institute.co.za>

Momentum, together with the Gauteng Department of Social Development, identified and selected organisations that were most in need of upskilling and brought them into the Capacity Building Programme. In total, 42 participants from across Gauteng were trained over a three-year period.

This comprehensive Capacity Building Programme is delivered in three phases broadly covering governance, programme design and monitoring, and financial management and sustainability. An important component is also mentorship and leadership training. What the participants need most is dedication; most of them are elderly and some come from a domestic employment background with no training at all.

One of the beneficiaries of the programme, Mrs Johanna Sibolayi, the Centre Manager of Soweto Association of Persons with Disabilities (Soweto APD) is one such exemplary individual. Johanna helps run the centre and provides care for children with disabilities from the age of 18 years and above. The centre has now received an NPO certificate and a compliance certificate from the NPO directorate. Through the programme, Johanna was trained on how to get a tax certificate, NPO certificate, Health certificate and a certificate of care.

Another one of the beneficiaries, Mr Edward Khoza, Chairperson of Eyethu Disability Centre in Mofolo North in Soweto said, "If it was not for Momentum, I would not have the knowledge and skills to successfully run an NPO. We are now fully compliant with all the necessary documents required."

Momentum is proud to support NPOs with the good work they do in our communities. Corporates need to play their part by investing in the sustainability of NPOs through capacity building programmes such as these. We have to share knowledge and information to advance others as we strive to build better communities.

Golf learnership programme eta College and Active Communities Network

Five years ago, we began an ambitious project to upskill caddies with a National Diploma in Professional Golf.

A partnership between CATHSSETA, education providers eta College, their CSI arm Active Communities, and governing body for golf, the Professional Golfers Association (PGA) of SA, was formed to drive the programme. The programme was launched at Crown Mines Golf Club in Soweto, Mount Edgecombe Country Club in Durban and Fancourt in George.

In 2013, Momentum became a proud partner of this programme. All the candidates are recruited from disadvantaged backgrounds and include women. With the qualification and practical experience in hand, candidates would hopefully be better placed to increase their earning potential as golf coaches or course managers.

Active Communities Network, as the NPO partner, offers life skills training to empower the youth and helps to facilitate the Golf Learnership programme across the country.

Through eta College, the candidates go through a coaching and administration skills programme, with a particular focus on golf. The eta team unpacks all the rules and regulations



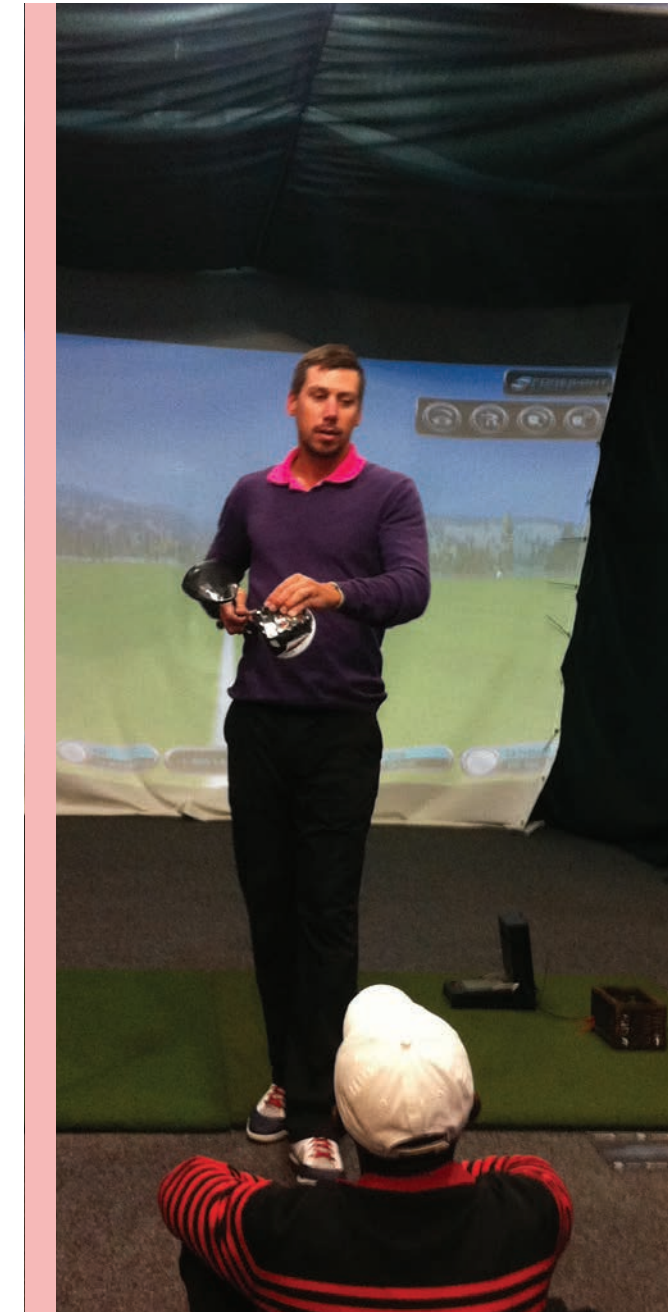
of golf, which prepares students for the practical and theory-based lessons. This programme has been designed to equip students with workplace communication, organisational and administrative skills. They are taught how to plan and practise coaching sessions while learning about and engaging in various practical sports skills.

After completing the course, eta College, along with Active Communities Network and the Making an Impact Through Sport (MITS) Programme, supports students by helping them gain even more practical experience through various community projects. These initiatives

are aimed at training students to become effective sport leaders. This programme links the candidates with local schools where they expose learners to golf and other physical activities.

It also assists students to find employment at various golf courses. The prime golf course Fancourt, for example, currently employs eight graduates as pro-shop attendants, administrators, course keepers and development coaches.

Since October 2015, more than 20 candidates have qualified with the National Diploma in Professional Golf. With an additional 30 candidates currently on board, this programme will greatly increase the number of black golfers holding an official qualification and contribute to the transformation of the game in South Africa.



Driving Ambitions QuadPara Association of South Africa

Presently in South Africa, public transport is not accessible to people with mobility impairments. Most wheelchair users in South Africa, who do not have their own transport, do not have access to transport which would allow for skills training and job interviews. This severely limits their exposure to career opportunities and as a result renders many of them unemployable.



Many NGOs provide their own transport services to a limited number of members at their own cost and when resources allow. The majority of people with mobility impairments however, are handicapped by this scenario. Driving Ambitions was launched four years ago by the QuadPara Association of South Africa (QASA). QASA is committed to providing driver training to people with limited mobility and mobility impairments who would need to use adaptations on vehicles to drive and obtain their driver's licence.

Momentum has been one of the funding partners of this initiative since 2012. In the past four years the programme has assessed 287 candidates in Gauteng and Kwa-Zulu Natal. A total of 113 candidates passed their drivers test; 87% being black African candidates. QASA also confirmed that 27 of the successful



candidates have already found employment in various sectors.

A recent development was the introduction of the "drive from wheelchair" solution, through the Driving Ambitions driver training programme. This allows people with more severe disabilities the opportunity to drive with very specialised adaptations in the vehicle, promoting the integration of people with disabilities into society.



Pre-assessments for the driver training programme

Before the driving test, candidates go through the following steps:

1. Assessment by an occupational therapist to ensure that they will be safe to drive considering their different levels of agility.
2. Assessment to ensure the adaptations on the vehicle allocated to them are correct and support their level of ability to drive.
3. A physical training programme is offered to candidates who struggle with adaptations to develop strength in their upper body and improve driver skill.
4. Computer training to increase employment opportunities once they complete the driving course.

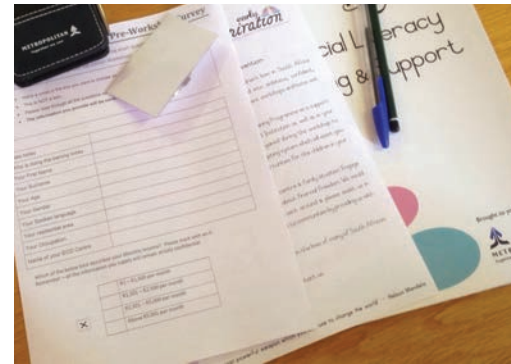


Community consumer education

Partnership with African Unity Foundation

African Unity Foundation (AUF) is an NGO that supports development in the Early Childhood Development (ECD) sector. They provide SETA accredited practitioner training to crèche owners through their partner, Early Inspiration.

We have been funding financial literacy training with AUF since 2014. The project has since garnered support from the Provincial Department of Social Development, that has acknowledged the importance of such training. The Department of Social Development subsidises registered ECD centres from its day-to-day costs, however the funding is often insufficient to meet all the centres' needs.



As a result of insufficient funds and poor money management skills, the centre managers often turn to 'loan sharks' to keep their schools open. The interest and subsequent repayments on loans from unregistered credit providers often financially cripple those running much needed ECD centres in developing communities.

These ECD centres are under threat of closing down, especially when the centre managers running these centres can't afford to keep the doors open.



Many attendees are exposed to financial management education for the first time during these sessions. On completion, attendees are empowered with financial management skills to better manage the ECD centre as well as their personal finances. In 2016, AUF hosted workshops with more than 600 ECD practitioners in the rural Eastern Cape.

The workshops cover topics such as:

1. Understanding personal finance
2. Managing finance
3. Financial planning
4. Financial processes
5. Developing a personal and ECD centre budget

We believe that the early exposure of young learners to healthy functional environments provides a greater potential for them to be successful in breaking the poverty cycle.



Financial education at schools

At Metropolitan, we recognise that the future of our country, our economy and our business lies in the hands of the youth. As such we turn our attention towards strengthening education and in particular, financial education in schools. Our vision is to seed financial education at a school level to empower the youth with healthy financial habits and build positive attitudes towards money. Our strategic objective is to provide young people with financial wellness tools for their future.



Our financial education programmes are aimed at Grade 10, Grade 11 and Grade 12 as it is found that the highest drop-out rate of learners is often recorded in these grades. With this in mind our programmes aim to offer the learners an opportunity to consider entrepreneurship as a form of successful employment. Considering the current youth unemployment rates in the South African context, it is also the strategic intent to give young people, without the means to consider formal education post high school, the hope of still being employed.

Building an entrepreneurial spirit in youngsters also promotes leadership qualities that enhance independent, lateral thinkers. This is also useful in the consideration of candidates for recruitment in the formal sector.



Metro Kickstarz programme

The Metro Kickstarz programme was designed with the collaboration of creative input and financial expertise to consist of a series of interactive lessons for Grade 11 learners. The lessons are designed in such a way that they are fun, vibrant and relevant. The students are entertained and creatively engaged at the same time that they are learning. This type of edutainment helps them to remember what they have learnt. There are six content pillars broken down into four lessons, with two Metropolitan mentors guiding the process; one for the financial teachings and one for the creative engagement. The pupils are tasked with creating a business – a sneaker company – within groups.

The content pillars cover everything from the basics of financial skills such as how to read a bank statement and how to plan and follow a budget. The content also covers more advanced financial issues like how to build a good credit record, stay out of debt, or work your way out of debt.

In this financial education journey the learners also have to design their own sneaker that they then market to the rest of the school and parent population. The business that receives the most votes for their design wins their custom made self-designed sneakers. In this way the students are incentivised with something that they created themselves. This gives them a sense of accomplishment and added value to the programme as the learners realise the physical output of the hard work they have put in.

Sometimes it is challenging for parents to teach their children about money, especially when they themselves may be battling to grasp the concepts. We aim to kick-start the learning process and start healthy conversations in families around finances. Our ultimate goal is to empower these young people by preparing them for real financial responsibilities when they leave home.

Partnership with Young Entrepreneurs Foundation



The Young Entrepreneurs Foundation (YEF) offers a specifically designed 30-week programme to teach financial literacy and entrepreneurship to the youth. Their courses are usually offered to schools as additional learning for their students through the national YEF franchises. Through our partnership with YEF, we are able to offer the programme to entire grades within the academic calendar at the schools that we have partnered with.

The programmes use fun, interactive activities that educate through entertainment and play. This is done to teach real-life business and money lessons. The 30-week programme is packaged as 15 weeks for entrepreneurship and 15 weeks for financial literacy. These programmes are designed to encourage an entrepreneurial mind-set among the audience, with the approach to nurture an existing spirit of imagination and the willingness of youngsters to take risks.



YEF sees financial literacy as a life skill that should be taught to everyone. It is a base requirement that should be acquired at an early age.

YEF also offers parent workshops that deal with 'How to raise money-smart kids' as well as 'How to raise business-minded children'. Parents need to be encouraged to take responsibility for their children's financial habits and to assist their children in adopting healthy financial behaviour.



The partnership with YEF allows us to extend financial literacy programmes to schools nationally.



GUARDRISK

Open-Eye Foundation

Partnership with Open-Eye Foundation

Open-Eye Foundation has been in existence for five years providing much needed health education in underprivileged communities throughout South Africa. The Foundation was established in 2013 after Mosa Mphore, the founder and chairman, was diagnosed with end-stage kidney failure in 2011. In the beginning Mosa just wanted to find out more about his illness. Very little information was out there about end-stage renal failure and kidney transplantation. He found out that many other people were going through the same painful ordeal of living with a debilitating illness that they don't understand.

Sadly, this lack of information contributed to many deaths. This is what motivated him to start the Foundation. His aim was to equip patients who have end-stage renal failure with the information that they need to help them take better care of themselves in order to qualify for a life-saving organ. Throughout the years Open-Eye Foundation made it their main aim to inform people about chronic illnesses that are rapidly on the rise and silently killing the masses.



Their programme focuses on three pillars:

1. Education on chronic illnesses like hypertension, diabetes and chronic kidney diseases.
2. Education on organ failure caused by the mismanagement of these chronic illnesses.
3. Creating awareness on organ donation and healthy living.



In 2016 Open-Eye Foundation successfully accomplished two major projects:

The Mabafunde Clinic Tours campaign

This campaign ran across 11 public clinics in Gauteng. Trained health promoters provided health education on the complications that arise due to the mismanagement of chronic illnesses. The campaign highlighted the importance of treatment adherence and healthy living. It also created awareness about organ and tissue donation. Through the campaign the Foundation managed to reach close to 6 000 beneficiaries in Johannesburg, West Rand, East Rand and Sebokeng.



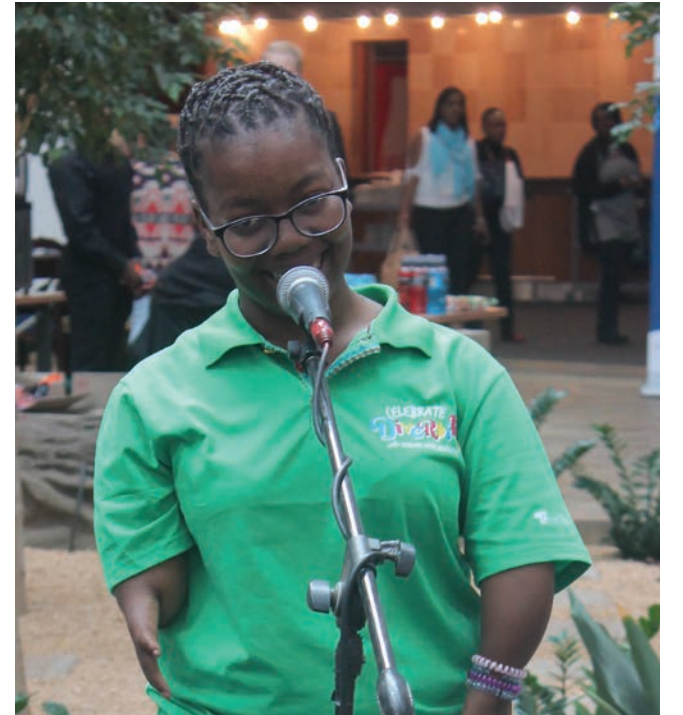
The Taxi Rank Mobile Clinic initiative

The Foundation provided vital health screenings to over 4 000 taxi drivers and commuters at major taxi ranks in Gauteng.

Open-Eye Foundation collaborates with other stakeholders such as the Department of Health, SA Taxi and Novo Nordisk, a global healthcare company with more than 90 years of innovation and leadership in diabetes care.

The focus for this year is an initiative called the **Transplant Assist Programme**. Through this programme, the foundation aims to assist 12 patients with end-stage organ failure. There is a crucial need for this programme as more and more patients are dying each day while waiting on the national transplant list for a life-saving organ.





Section 3

Volunteers at work



What we believe

We recognize that we are inescapably tied to the welfare of communities around us and that we need to work for their betterment as an organisation. We believe corporate volunteers are a powerful force for change. Government, corporate and other funding is not sufficient to meet the needs of NPOs. The contributions of volunteers fill the gap.

In line with our MMI values we believe that volunteering is not charity but purposeful service. Our MMI Volunteers strive to work with communities so they can direct the solutions for their needs, instead of us giving them what we assume they need.



Vision

To engage in purposeful service that has impact and enhances the social and financial wellness of communities.



2016 Highlights

MMI Volunteers showing the power of collaboration

Making over 4 000 sandwiches:
Mandela Day Parc du Cap



Shoe collection - 15 000 pairs:
Mandela Day Centurion Head Office



Installing a borehole:
Mandela Day Aids
Centre eThekweni KZN



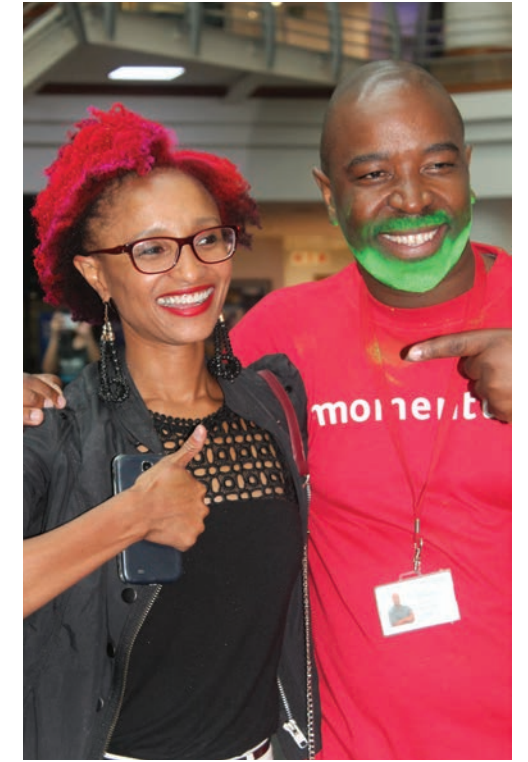
Revamping a school: Molalatladi School, Soweto



Priorities for 2017

What are our goals?

1. Enhance successes of 2016
2. Grow volunteer base even further across the group
3. Share best practice to contribute towards growing a national volunteering force for good



CSI solution

Online volunteer management platform

The MMI Volunteers

Going digital with mmi.forgood.co.za

MMI volunteers acquired an online platform that matches the real-time, real needs of NPOs (called causes) in all nine provinces with the skills and interests of employees. It enables us to be more client-centric and give NPOs what they need.

There are hundreds of causes available for employees to choose from including causes supported by the MMI Foundation.

Employees can donate their time (physically go and volunteer), donate goods or create an offer based on their skills and/or interests and location.

Employees can do **Virtual Volunteering** on mmi.forgood.co.za **from anywhere in the world.**

All options to donate changes on an on-going bases as the needs of NPOs change and are updated.



“Let’s be courageous and radical in taking on these challenges; let’s be visionary about what volunteering can achieve; and let’s be brave about our potential. No matter our role or status, to bring hope and light to South Africa.”

Nicolaas Kruger, MMI Group CEO
(Lesedi Awards 2016)

MMI

hosts first ever Lesedi Awards

And the winner is...

Patrick Louw's story

Patrick Louw, an employee at Momentum for 25 years, took home the Exceptional Volunteer Champion and Spirit of Volunteerism awards at MMI Holding's first ever Lesedi Awards that was held on the 16th of November 2016. Fittingly, the word Lesedi means "light" in Sesotho, and Patrick is indeed a light for so many people in the communities of Eersterust, Pretoria, and De Aar in the Northern Cape.

After the realisation that so many MMI employees truly cared about their communities, MMI launched the Lesedi Awards. These awards recognise the efforts of MMI's Volunteers who bring light into the lives of those who need it most.



Patrick's efforts to better his community come in various shapes and forms, some of them are quite extraordinary. For the past five years, he has spearheaded a number of initiatives that aim to curb the use of drugs, alcohol abuse and the trap of gangsterism in Eersterust and De Aar. As a member of the initiative "Concerned Parents of Eersterust", Patrick has had to face real danger with drug dealers and gangsters who operate in the area.

Not deterred by their efforts to scare or discredit him, Patrick continues to tackle the drug issue in this community, even being as bold as to approach these dealers and negotiate with them. He has become so well-loved and trusted in his community, it has become difficult for these criminals to discredit or deter him from his mission to create a drug-free community.





Patrick runs a neighbourhood watch programme which he began five years ago, bringing together community members to watch over each other, especially during peak crime seasons. The initiative has worked so well that the local police support it and neighboring communities have adopted similar initiatives.

And that is only the tip of the iceberg. Patrick has opened a community centre in the Northern Cape to give children an alternative to joining gangs. At the centre he provides activities such as dance classes. Hundreds of children and teens enter those doors. His passion has allowed him to build an incredible network of support. He has built a relationship with the mayor of De Aar and local police, who occasionally consult with each other on issues of alcohol abuse in the area.

His love for children has also seen him begin a soccer programme where young kids get to develop their soccer skills, stay out of trouble and learn discipline and focus. Some of them even going as far as trying out for popular national teams. He has become a father figure, mentor and friend to so many of these children. Many find it easy to relate to him because Patrick also DJs at certain non-profit and community-based events.



Patrick truly believes that we are all responsible and accountable for each other. "My passion and love for kids is what drives me. It is a lot of work, so you have to love it. And now Momentum, the MMI Foundation and my colleagues know what I do, and together we can do even more."

MMI Group CEO, Nicolaas Kruger, said when he addressed the winners: "Let's be courageous and radical in taking on the challenges facing our young nation; let's be visionary about what volunteering can achieve and let's be brave about our potential. No matter our role or status, let's bring hope and light to South Africa."

"It has indeed been inspiring to learn how MMI employees are contributing to our communities."

- Charlene Lackay, MMI Group CSI Manager

Our volunteer events

Our employees play a crucial role in helping the MMI Foundation improve the lives of the communities we serve by taking part in many of our volunteer initiatives.



Seven group campaigns on the calendar:

Mandela Day | 18 July 2017

Every year Mandela Day becomes a rallying point for volunteers across MMI to show their support for communities. In 2016 we did a shoe collection drive, renovated a school in Soweto, Johannesburg and made over 4000 sandwiches for needy children.

Slipper Day | 5 August

This day aims to generate funds to assist children suffering from life threatening illnesses.

Casual Day | 5 September

Proceeds of sticker sales go towards the National Council for People with Physical Disabilities to help create awareness.

World Food Day | 16 October

Initiatives are undertaken to help communities secure access to the basic human right of food.

Holiday Drive | 3 October

We assist with collecting and distributing school shoes, bags and other learning items to underprivileged children and schools.



Shavathon

Our employees are always great sports on the day. We raise funds for the CANSA by shaving and spraying heads as well as making donations to the cause. This initiative is aimed at creating much needed awareness around cancer and raising funds towards research.

Winter Blanket Drive

Employees contribute towards blankets that we distribute to underprivileged communities.

Thank you to our employees for their selfless contributions that help uplift our communities.

- MMI CSI Team

How can you volunteer?

Register at mmi.forgood.co.za and participate in any of the following:

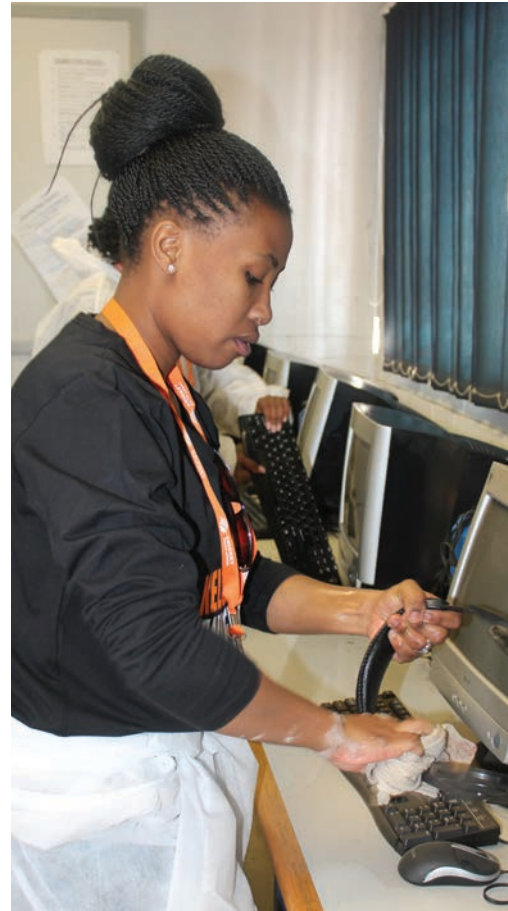
Sign up for payroll deductions on PeopleSoft.

Volunteer your time by assisting at events like those listed on the previous page.

Raise funds for an organisation of your choice through match funding.

Volunteer your skills to a non-profit organisation of your choice through the Forgood online platform.

To join our volunteers contact Thabo Qoako at Thabo.qoako@mmiholdings.co.za or the CSI Team at volunteers@momentum.co.za / csi@mmiholdings.co.za.



Contact US

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Visit our website at:
www.mmifoundation.org.za

