

JSE listed MMI Holdings welcomes new CMO Nontokoza Madonsela

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Ms Nontokoza Madonsela has been appointed as the new Group Chief Marketing Officer (CMO) for MMI Holdings.



Her Group Executive role will give her marketing oversight over the MMI Group as a whole, including the following brands: Momentum, Metropolitan, Multiply and GuardRisk. Nontokoza officially starts at MMI on Monday 9 October 2017.

Nontokoza, who holds a Bachelor of Commerce (B Com) (Marketing) from the University of Natal in Durban, has over 18 years of experience in Brands and Marketing. She specialises in marketing and brand strategy development, creative development process, delivery of brand and corporate identity and strategic execution of advertising and media campaigns. Nontokoza was formerly Head of Marketing for Personal and Business Banking for Standard Bank South Africa. Prior to that Nontokoza has worked in

the fast moving consumer goods, financial services, insurance, telecommunications and transport industries, both locally and for global, multi-national companies.

Nicolaas Kruger, CEO of MMI Holdings says, “We are pleased to welcome Nontokoza to MMI and are confident that her wealth of experience will be an asset to the Group.”

Nontokoza added, “I am very excited to be joining MMI. I am driven by new challenges and I look forward to doing great work with MMI in driving their purpose of Financial Wellness for all South Africans”.